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1. Given the provided data, three conclusions that we can draw about Kickstarter campaigns are that theater, music, and technology are the most popular campaign categories, the play sub-category had by far the most successful campaigns, and the month of December had the least amount of successes in campaigns from 2009-2017.
2. Some limitations of this dataset are that only 4,000 campaigns were picked. Although this is still a solid sample size, the introduction says that there has been over 300,000 total. One thing that isn’t specified is that if the categories picked were representative of and had similar ratios to the 300,000 total. Theater had 1393 total, while journalism only had 24, which all 24 were canceled. Were all journalism canceled, and how many were there in total? I would just like to know if these campaigns were randomly picked from the larger data set or if the sample was made to be representative. I also think the country column would be more understandable if the whole country’s name was written out instead of just initials.
3. Some other possible tables and/or graphs that we could create could be to break down the year into quarters instead of months to see if the success rates had any correlation to finance or fiscal years. You could also make a graph to see if campaigns that asked for less money were more successful, or if there was another factor such as purpose or category that helped them to reach their goal.